

myHoldemTips.com

The place to learn and share Texas Holdem tips

Online Video

- Video websites creates 60% of internet traffic.
(Source: Streaming Media Oct 2006)
- 48% of brand marketers will deploy marketing on social networking sites in 2007.
(Source: Enid Burns Jupiter Research March 2007)
- Video websites traffic:
(Source: Alexa June 2007)

You Tube
Broadcast Yourself™



dailymotion



metacafe



What is MyHoldemTips.com?

- MyHoldemTips.com is a Texas Holdem video community, we:
 1. Present our video tutorials and videos from our website community
 2. Display poker room reviews
 3. Present unique Holdem learning program (poker school)
- Few numbers:
 1. Our Alexa's current rank is 123,000 (worldwide)
 2. Our videos have more than 120,000 views
 3. 70% of our videos were submitted by our users

Featured Video



Strip Poker Girl
Strip Poker with a psychology insight

want to learn
Texas Holdem?
visit our free
poker school

[click here](#)

LEARN → PLAY → IMPROVE YOUR GAME → WIN!

Poker bonus offers

	deposit	bonus
Party Poker	\$200	\$200
Full Tilt Poker	\$150	\$150
Titan Poker	\$650	\$650

Video Categories

Beginner Tips	Advanced Strategy
No Limit	Tournaments
Math & Odds	Poker Psychology
General Tips	Fun Videos

Poker Room Reviews

1 Ladbrokes	8.3	Review
2 Pacific Poker	8.3	Review
3 Party Poker	8.3	Review
4 Poker Stars	8.2	Review
5 pkr	8.1	Review
6 Full Tilt Poker	7.9	Review
7 empire poker	7.8	Review
8 Hollywood Poker	7.8	Review
9 betfair	7.7	Review
10 Inter poker	7.7	Review

→ [Post / More room reviews](#)

Most Viewed



Implied Odds, Pots Odds Calculations
Pot odds and implied pot odds calculations

[▶](#)

Highest Rated



Implied Odds, Pots Odds Calculations
Pot odds and implied pot odds calculations

What makes MyHoldemTips special?

- We focus only on Texas Holdem – the most popular poker game
- We present quality video tutorials
- We allow our users to submit their own videos
- We give a unique, simple and fun experience for our users
- All content is free

Our plans for the near future

1. Promote quality poker rooms
2. Expand our poker room reviews section
3. Add poker content - video tutorials and articles
4. Start a marketing campaign which contains:
 - a. SEO
 - b. Buying media
 - c. Viral marketing
 - d. Other promotions activities

Our visitors

The website was founded four month ago and already has a growing community of users:

- The average time a user spends in the website is more than 12 minutes
- Visitor's loyalty - more than 55% of our visitors come back
- Visitor's stickiness – more than 24% of our visitors visited us more than 10 times
- Regional breakdown:
 - a. Europe – 60%
 - b. Asia + Australia – 25%
 - c. North America – 15%

What do we deliver to our advertisers?

- The best place to promote your poker room
- Sponsorships related to our videos
- A great place to meet a very targeted visitors

myH♠oldemTips.com

The place to learn and share Texas Holdem tips

Advertise products

Room review

Display your room at our poker room review page

Home Videos Articles My Account Upload Resources Search

Featured Video: 14 Outs

Most Viewed: Blonde Strip poker 2

Highest Rated: Position in Texas Holdem - the first two cards

Poker Room Reviews

Rank	Poker Room	Rating	Review
1	Pacific Poker	8.3	Review
2	Party Poker	8.3	Review
3	Ladbrokes	8.2	Review
4	Poker Stars	8.2	Review
5	plr	8.1	Review
6	Full Tilt Poker	7.9	Review
7	Bodog Poker	7.8	Review
8	empire poker	7.8	Review
9	Hollywood Poker	7.8	Review
10	betfair	7.7	Review

Post | More room reviews

Home Videos Articles My Account Upload Resources

Learning Program Where to play How to start playing Book Reviews Poker products

Where to play Holdem

The following is a list of **selected websites** where you can play Texas Holdem online. Unlike other poker specialty sites whose website recommendations are based on a "pay for ranking" model, our website ranks rooms according to our users' ratings. Every registered user can vote for a poker room website, by rating it's quality.

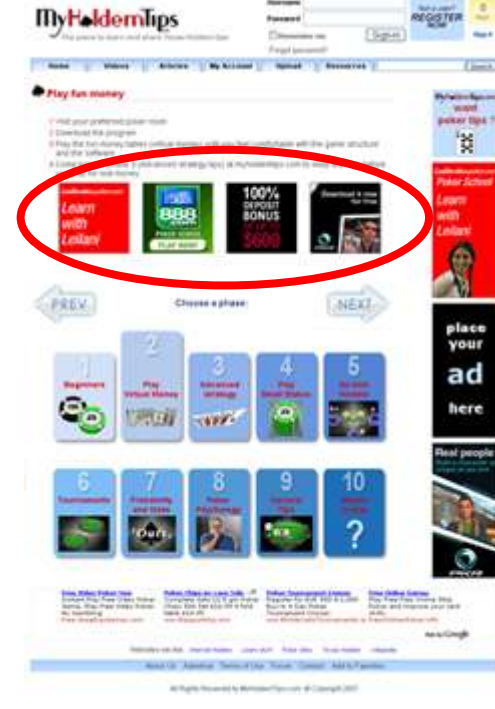
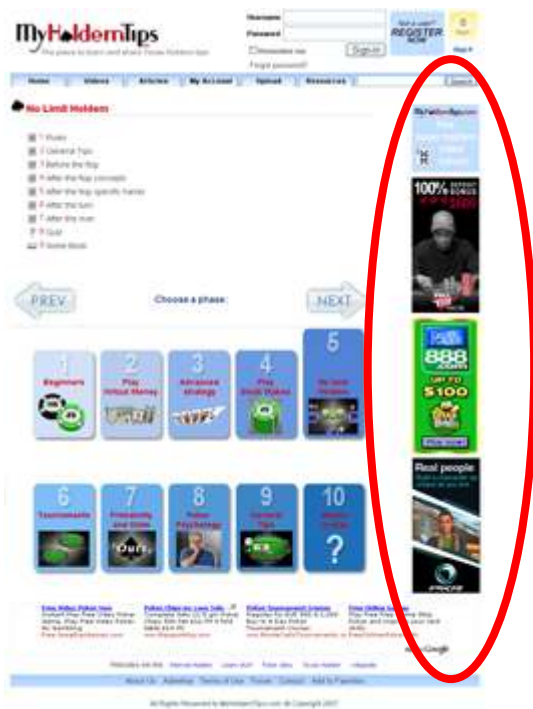
Go to poker room	Rates	Read Review
1. Pacific Poker	8.5	Review
2. Party Poker	8.5	Review
3. Poker Stars	8.5	Review
4. plr	8.5	Review
5. Full Tilt Poker	8.5	Review
6. empire poker	8.5	Review
7. Hollywood Poker	8.5	Review
8. betfair	8.5	Review
9. Inter poker	8.5	Review
10. Titan poker	8.5	Review
11. Ultimate Bet	8.5	Review
12. Absolute poker	8.5	Review
13. doyles room	8.5	Review
14. William Hill poker	8.5	Review
15. Mansion poker	8.5	Review
16. Paradise Poker	8.5	Review
17. VC poker	8.5	Review
18. poker room	8.5	Review
19. Bodog Poker	8.5	Review
20. Inter poker	8.5	Review

Banners

Inner pages - right strip
120*240

Item page rotation banner
468*60

Poker school – 1 out Of 4
125*125



In-stream bubble ads

Non aggressive 10 seconds bubbles with external links within the videos



Other options

1. Submit articles with links to your poker rooms
2. Submit sponsored videos / guidance for downloading the program and playing in your website
3. Text links from some of our pages, under websites we like



myHoldemTips.com

Thank you for your interest

Itay Rokni

CEO

MyHoldemTips.com

myholdemtips@yahoo.com

Skype: myholdemtips.com